

## **Board of Directors Meeting | 6:00pm | November 30, 2015**

Meeting called to order at 6:08pm

### **1. Attendance**

Non-voting staff: Beth, Cam

Voting members: Cory, Cody, Kevin, Navneet, Amogh, Alex, Jason, Jon

Guests: Travis (from Free Media)

### **2. Approval of the Agenda**

Cory removes Bylaw Review from agenda.

*Kevin/Alex motion to approve agenda as amended. 8/0/0 carried.*

### **3. Approval of the Minutes**

*Kevin/Karen motion to approve Oct. 26, 2015 minutes (via email on Oct. 28). 6/0/4 carried.*

### **4. Reports**

#### Editorial (Cam)

*Cory/Alex motion to move in-camera at 6:29pm. 8/0/0 carried.*

*Cory/Jason motion to move ex-camera at 6:32pm. 8/0/0 carried.*

#### Online (Kevin)

- Orgy article broke all previous viewer records; over 60,000 views in a month

#### Business (Beth)

- Uptake in student group advertising, reached out to them at beginning of year
- Less revenue coming in from Students' Union this year

#### Sales (Travis)

- 56 clients currently, slight increase over last year
- Projected 13% decrease in revenue for full year compared to 2014/15 numbers

*Alex/Amogh motion to approve reports as presented. 8/0/0 carried.*

### **5. New Business**

#### Free Media

- Will discuss fully at December Board meeting
- Think of what everyone would like at meeting about history of Free Media/Gateway relationship
  - Documents, contracts, etc.

- A few options for future of relationship with Free Media, type of contract agreed to
- Gives us plenty of time to discuss before the renewal deadline

Bylaw Review

- Moved to next meeting.

December Board Meeting

- Meet in early/mid-December to discuss future direction of The Gateway
- Set for December 14

**6. Old Business**

None.

Meeting adjourned at 7:00pm