

Were going to get started 6:09PM start time

Robyn Motion to approve the agenda

Starting with some introductions because we have new members on the board

Moving into reports 6:13

Editorial and business report

Working hard on the magazine almost finished product gave a few weeks in advance because we're behind on visuals.

Meeting with New Trail in the next month to talk about more advanced magazine techniques.

Online has been slower because everyone is working on magazine in August giving editors more deadlines so they get used to online production

It's nice to finish up ad deals and contra deals all are in the works except SU contract Jamie in touch with Nigel to finish that for August

Good giveaways planned for next year including gift cards for bookstore

Our outreach coordinator working on perks for volunteers including membership cards with discounts to RATT and Dewey's. We have 8 business at least and it's going good

Robyn we'll need art for the card so we can print it out

Jamie we have art already but I'll forward it your way

Karen are you using Mailchimp for internal communication only would it be detrimental

Jamie we filled our old GST and we're getting 300\$ for old gst

We're using our bookkeeper for our invoicing

I've found that there are a lot of tedious tasks that I would rather not do instead of an editorial role

There's going to be a higher cost for b

I haven't issued the audit, Josh sent a text to Oumar and he said that there isn't a deadline but we need it to get the dedicated fee unit.

We'll be working on the next month it's gathering a bunch of documents and sending it to the booker

Robyn: We don't have a deadline but I'll give you the Student Union by Law number 6200 section 4. You can apply in the fall as long as you commit to meeting your mandate we should be good.

Jamie I know we have a monthly rent bill with the SU that I wasn't instructed how to pay

Robyn I'll look into it

Jamie Josh said he paid for it in a few instalments

In the past we've definitely paid multiple months at once because of our cash flow

End of editorial Report

Karen Watchmen pod went into pod catcher and downloaded 60

Might be a place to sell ads it's real-estate \

Jamie we don't have audio in our free contra

Karen maybe keep it for contra and sell it yourself as a side deal

Jamie how much adds would be included

Karen on my network usually 2 adds

End of online report

6:35 We have one discussion item for the day Magazine ad structures

Jamie We have full page ads which are fine but half page ads are cumbersome and awkward

Do you have any inspiration for what magazine ads look like?

Robyn maybe near table of contents

Sam Below table of numbers is an example

Karen If you only wanted to sell full page ads you'd need to discount all of them

Jamie we don't want that so we're looking for a smaller alternative to half page ads

Jamie we might be able to ask for the same price for less space for the sake of content integration and it looking nice

Karen ask New Trail because Lisa has outside magazine experience

Jamie we went over our contract with Free but we haven't signed it could we ask for different sizes

Karen it would be hard because they have to change the way they sell to current clients you could also encourage free to sell more full pages

Jamie we're expecting two full pages and we have half pages near the back but anything we put there is dominated by terrible ads below. We'll ask below

Karen has another meeting item I don't want to be treasurer anymore can we ask if anyone else want to be that.

Robyn there are free officer positions Chair (organize meetings lead board), Secretary (record everything and post it), and Treasurer (help with finance committee become signing authority going through credit card statements).

Karen I only took it because we needed someone to be on the statement of annual return but I'm not on campus other than for these meetings

Sam in the next few months I'll be busy

Michaella I'm also busy

Karen I can stay on until August it's really oversight a couple of years ago a business manager defrauded the gateway so we need the transparency

Robyn right now the organization needs to signing authorities, and audit and further checks

Karen if we can

Robyn action item for the next meeting there are open board spots there is Josh who left continuity

Lee could be moved into Alumni Rep so that community rep can be open for someone like Alex Cook

Robyn Anything else meeting ends 6:51pm next meeting will be August 31st.