



Gateway Student Journalism Society (GSJS) - August 2018 Board of Directors Meeting

September 12th, 2018 - The Gateway Office

AGENDA

Attendance:

Robert Bilak: Students' Councillor Representative, Secretary

Emma Ripka: Students' Union Representative, Treasurer, (Acting Chair)

Sofia Osborne: Staff Representative

Oumar Salifou: Editor-in-Chief

Khadra Ahmed: Volunteer Rep

Haley Dang: Volunteer Rep

Jamie Sarkonak: Continuity Representative

Victoria Chiu

Nathan Fung

Calvin Chan

Ripka calls the meeting to order at 6:06

1. Approval of the agenda

Jamie/Salifou move

7/0/0

2. Approval of the minutes
 - a. July minutes

Sophia/salifou

5/0/2

Ripka Abstains

Bilak Abstains

3. Reports
 - a. Editorial

Salifou: is doing a lot and it is hard to put it into one report. Lots going on, WoW was very busy but good. 125 people at Clubs Fair per day, less than last week at 200. Table looked good. Had a successful open house on September 11th. Moving into the first cycle of publishing, October magazine is under way, and is under some final edits.

b. Online

Chiu: August was good, 30000 views in the month, much better than previous years. Huge spike in the beginning with the Dean of Sciences resignation, but consistent after that. Top page was home page. Average time on page was higher this month than in the past. Currently at around 2 minutes, normally around 1 minute and change. Things should be increasing in the coming months with us posting regularly. Everything up and up with page views increasing overall as well.

c. Business

Salifou: Lucas is not here, but the SU calculated some fees wrong and forgot the 0.45\$ fee for spring and summer, so we are getting \$6000

4. New Business

Ripka: got and email from John Kmech

Salifou: A while ago changed line editors to general editors, but it did not work, so we changed it back. We did not rehire a line editor because it often seems less popular.

Content has gone down in that genre, but we try to publish as many pieces as possible. Not much we can do know, but will try to cover big stories regarding sports. Covered the home opener of the golden bears during the first week of class. One day if we get the funds it would be ideal to hire a sports editor.

Ripka: second part of email shows that no minutes have been updated recently

Salifou: will coordinate with chiu to ensure that the 2017 minutes are posted

Bilak: F-media question

Salifou: October looks better than september, but still too soon to see, March will be a good to assess.

Osborne: Not happy with how F-Media is handling

Ripka: how long is the contract

Salifou: Yearly contract, but F-Media has contracts with all the people who normally advertise on campus, but it is worth looking into other contracts.

Sarkonak: any update on DFU's

Salifou: yes, three things we are deciding to do. 1. how much we want increase the amount by. 2. if we want to surpass the

5. Old Business

6. Discussion Items

7. Adjournment

Ripka Adjourns the meeting at 6:20